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### UNIVEG Katopé UK

## Exciting agreement to develop new early cherry varieties in the UK

UNIVEG Katopé UK Ltd is delighted to announce that the business has signed an exclusive agreement with, French based, COT International, to trial two exciting new varieties of sweet cherry in the UK.

The varieties, "Frisco" and "Rocket", were originally bred in California and are both early-ripening cultivars that have shown great



results in other countries, particularly Spain. COT International is a well-known specialist managing Intellectual Property Rights on stone-fruit and cherries on behalf of breeders around the world. This new agreement gives UNIVEG Katopé UK Ltd exclusive rights to test these exciting cherry varieties in the UK, and the right to sign an exclusive commercial license if the tests prove successful.

Marie-Laure Etève, from COT International, "We are delighted to partner UNIVEG Katopé UK, one of the leading players in the UK cherry market, to develop these new varieties. They have excellent customer and grower relationships and their technical expertise will help produce high quality, early season cherries in the UK"

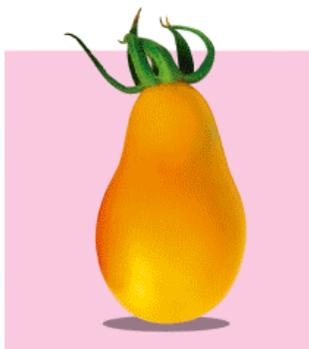
Richard Isaacs, from UNIVEG Katopé UK Ltd, "We are delighted to be announcing another exclusive deal that demonstrates our commitment to the cherry sector in the UK. We first saw "Frisco" and "Rocket" in Spain a few years ago, and our customers were excited about the step-change in early season fruit quality. These varieties produce bold, dark, sweet fruit, and they are both ripening early in the season. We have produced the first trees on Gisela rootstocks and supplied them to our UK growers for planting this Spring. We look forward to seeing how they perform in the UK climate, outdoors, under covers and in poly-tunnels."

For the past few years the UK cherry industry has been focussing largely on extending the season later, traditionally to avoid clashing with "cheaper" Turkish and European imports. However, with improved interest and support from UK retailers in British cherries, there is a real opportunity for us to bring the season forward as well. Existing "early varieties" in the UK don't always deliver on quality, often being too soft, too small, or acidic. As a consequence, some UK growers have been developing techniques to "force" good quality, flavoursome mid-season varieties to ripen a little earlier through the use of tunnels. Isaacs again commented, "Forcing cherries in tunnels can certainly bring existing varieties forward by a few days, and we would encourage growers to keep developing their skills and knowledge in this respect. If we can bring new high quality early-ripening varieties to the party such as "Frisco" and "Rocket", then this can only add to the existing work and improve the chances of supplying exceptional cherries to British consumers earlier in the summer.

Our exclusive agreement for "Frisco" and "Rocket", here in the UK, is just one of a number of initiatives we have in the pipeline to help our growers start the UK season even earlier, and we look forward to announcing further new developments in the near future".



# The cherry-picked tomatoes



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- Grapes
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### Other news in this sector:

- 5/19/2017 European peach and nectarine production increased
- 5/19/2017 Egypt: "Watermelon campaign expected to be better than last year's"
- 5/19/2017 Spain: "This year we expect more competition in organic nectarine market"
- 5/19/2017 Italy: Unitec - technologies to retain consumers
- 5/19/2017 China may open up apple contracts to foreigners
- 5/19/2017 US Northwest Cherry Growers: "Excellent crop to come"
- 5/19/2017 Spain: Ribera d'Ebre expecting excellent cherry season
- 5/19/2017 China ratifies protocol for entry of Argentine grapes
- 5/19/2017 90% losses for Polish sweet cherries
- 5/18/2017 Canadian cherry grower-shipper anticipates record cherry volumes this season
- 5/18/2017 US peaches expected to be cheaper this year
- 5/18/2017 Greek watermelons, the first to hit the Romanian market
- 5/18/2017 "Extremadura's plum production to fall by 20 to 30%"
- 5/18/2017 Senior UK Farmer's Union member warns of impact of cold snap on fruit
- 5/18/2017 First redcurrants from heated greenhouse
- 5/18/2017 Spain: Catalonia expects 13% more good quality stonefruit
- 5/18/2017 Poland: "Massive shortage of apples for first time in 50 years"
- 5/18/2017 France: 10% increase in cherry harvest
- 5/18/2017 Argentina unable to export fruit to China due to lack of quality and high logistical costs
- 5/18/2017 China: Import grapes compete with premium domestic crops

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## Top 5 - yesterday

- AU: The company bringing exotic fruits to the marketplace
- Spain: Up to 40% more melons thanks to nanotechnology
- South Africa: perfect storm of climatic conditions caused Navel splitting
- Viva Fresh shines an important light on Texas produce
- Poland: "Massive shortage of apples for first time in 50 years"

## Top 5 - last week

- First watercress of the season delivered to Tesco store in Dorchester
- Taiwan: New: packaging with a handle
- Politics won't really influence foreign exchange markets
- Chiquita announces U.S. campaign launch, "We Are Bananas"
- OVERVIEW GLOBAL ORANGE MARKET

## Top 5 - last month

- South African navel exports from Eastern Cape possibly 50% down

Frost hits European fruit and vegetable sector hard  
OVERVIEW GLOBAL TABLE  
GRAPE MARKET  
Innovation is an inside job  
Mango packing house opens doors for the season after transformation

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USD: 1.1129  
JPY: 123.05  
GBP: 0.85363  
AUD: 1.4957  
BRL: 3.4888  
CAD: 1.5183  
CNY: 7.6698  
NZD: 1.6057  
ZAR: 15.0561

*Euro foreign exchange reference rates*  
Source: ECB

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